# Increase sales with personalized videos.

In today's cluttered world of templates, bots, canned auto-responders, and crowded inboxes, customers respond enthusiastically to personalized video.

## **Snapcell Sales**

- Personalized introductions "The Digital Handshake"
- Vehicle walk-arounds, virtual test drives and 360 videos
- · Appointment confirmations
- Phone & showroom follow-up
- · Pre-Delivery Videos



## Simplicity

Ridiculously simple to use, Snapcell Sales removes the pain and frustration of creating personalized videos. Our one-touch ability to record and edit converts even the least tech savvy employees into brand champions.

## Reliability

Your team and your customers won't be frustrated by failed uploads or garbled messages. With 99.9% uptime, Snapcell Sales remain the most reliable video platform in automotive today, outperforming direct competitors and CRMs.

### Increased Sales Performance

Sending customers a personalized video dramatically increases engagement, but we don't stop there.

- Out-of-the-box CRM integrations, meaning no duplication of work.
- Your team gets alerted when a customer watches and engages with a video, so they know when to respond.
- Save, re-use, and automate frequently used videos to further increase your team's efficiency.





O Snapcell Sales has increased our sales by 28%. We went from an 8% closing ratio to 13%. My sales guys love using the platform."

**Darius Carlson,** Internet Sales Manager, Gator Ford

Trusted by over 6,000 franchise dealerships











## Video Pricing

## Snapcell Sales \$499

#### package includes:

- Video For Sales
- Text+
- Connect Central
- Video testimonials
- Crystal Clear
- AutoEngage
- Inventory Integrations

## Snapcell Complete \$625

#### package includes:

- Snapcell 360
- MPI Express
- Video For Service
- Text+
- Connect Central
- Video testimonials
- Crystal Clear
- AutoEngage

## **Snapcell 360** \$309

### package includes:

- Unlimited Spins
- Unlimited HotSpots
- Inventory Integrations